

We Will Appreciate Your Visit

When in our city make our store your headquarters. We will take pleasure in showing you through our mammoth stock of

HARDWARE

And will be glad to figure your bills no matter how small or large. Ours is the largest and most complete stock of Hardware, Pipe, Pipe Fittings, Wind Mills, Engines, Pumps, Jacks, Wagons and Haying Machinery in the valley. Call on us or mail your orders and we will take care of them promptly.

Roswell Hardware Co.

Roswell, N. M.

WHOLESALE and RETAIL

The Wonderful PECOS VALLEY

Is a Fine Place to Live

THE CLIMATE IS DELIGHTFUL. THE SOIL IS VERY PRODUCTIVE. THE PEOPLE HERE ARE THE BEST ON EARTH.

The Joyce-Pruit Company

ARE THE PIONEER MERCHANTS OF THE PECOS VALLEY. WHOLESALE AND RETAIL STORES AT — PORTALES, ROSWELL, ARTESIA, HOPE AND CARLSBAD.

When You Come to the Valley Call and See Us

WE CARRY EVERYTHING TO EAT AND WEAR

JOYCE-PRUIT CO.

INTENSIVE AGRICULTURE SECRET OF SUCCESS OF WIDE-AWAKE COMMUNITY

(Continued From Page One.)

while from the streams gravity brings the water for all but about 200 acres. The county has an exceedingly large amount of money invested in irrigating enterprises of various characters, many times what was similarly invested in the most striking features of the Chaves county agricultural, horticultural and livestock enterprises is the uniform high character of the material used in each instance and the correspondingly high returns. The cattle are very largely of the Shorthorn and Hereford varieties. The old type of Texas Longhorn has disappeared from the region. His place is taken by a single animal which, perhaps, eats as much as two of the old type but brings seven times as much in the beef market and a little less from the fine factory. The sheep are blooded animals, or are being bred up from blooded rams, for the growers have found that the high grade sheep sale no more than the standard but brings in several times as much for his wool. The raising of hogs and mules for the market is attracting the attention of many of the valley farmers, while in the past year the fattening of beef cattle for the market has been taken up by the growers and alfalfa raisers in cooperation. This has given evidence of eventually becoming very profitable, and in addition will keep large amounts of money within the state that now go to Colorado, western Kansas and Texas.

The principal towns of Chaves county are Roswell, Hagerman, Dexter, Lake Arthur, Kenna and Lower Pecos.

The county seat is Roswell, a bustling little city which prides itself on its large area, wide streets, numerous churches, fine business blocks, stable and prosperous banks and especially large mercantile establishments.

Hagerman is exceeded in size only by Roswell. It is a shipping and supply point for a large and extremely fertile area of orchard and farming land and was named in honor of J. J. Hagerman, whose enterprise and energy were largely responsible for the development of the Chaves county valley region. The irrigation enterprises of the section are noteworthy.

Dexter and Lake Arthur are more recent settlements but are prospering and are filling the demand for shipping and supply points at closer intervals in the valley. Both have substantial foundations for their continued prosperity as they are solidly founded on good agricultural regions.

ROSWELL---COUNTY

SEAT CHAVES COUNTY

Roswell, the seat of Chaves county, has the distinction of having the finest public buildings of any town in the state with the possible exception of the capital.

The county court house, built of gray brick at a cost of \$175,000 all told, is the finest structure of its kind in the southwest. The high school building cost \$75,000, the federal building \$75,000, the various structures of the New Mexico Military Institute represent an investment of \$175,000, the Masonic Temple cost \$75,000, and so on through a list of the very highest class structures.

Roswell has a population of about 8,000 and the standard of intelligence is very high. It has a school system costing around \$200,000 with a staff of forty-eight teachers, and the course of instruction is complete and modern all the way from the kindergarten to the ranking high school of the state. The Catholics also maintain a fine system, and the New Mexico Military Institute, the great school for boys, ranks high in the grading of the national government.

Under the state law all education is free.

Roswell's equipment as a city includes a fine municipal water plant, sewers, a model telephone system, one of the finest electric light and power systems, gas and ice plants, churches of every denomination, all sorts of societies, two daily newspapers, fine hotels, hundreds of splendid homes, the beginning of an elaborate system of street paving, four national banks with a combined business of over \$2,000,000, a well-organized and efficient commercial club, organized retailers, a battery of state militia with an \$100,000 equipment, a model fire department, and all other city appurtenances.

Roswell is the center of one of the greatest range cattle sections in the United States, is fast coming to be a notable dairy center. Some of the parties are equipped with electric machinery, also, and stocked with the finest grades of cattle. At the total county valuation of over twenty millions, a large part is represented in cattle, and both the beef and the dairy sections are steadily increasing.

Roswell is the center of one of the greatest artesian basins in the world, which furnishes water not only for the city itself but for irrigation over a vast area. These wells are from 250 to 1,100 feet deep, and flow up to 2,000 gallons per minute, of absolutely pure water.

The wells and the rivers supply vast irrigated areas, over 50,000 acres of general farm lands, worth from \$40 to \$500 per acre, and make possible the great valley staple alfalfa, of which over 1,700 acres were shipped in 1914, not counting the heavy tonnage ground into meal and used for feed.

Roswell is the center of 25,000 acres of the finest apple orchards in the world, and the area of the trees is constantly increasing. The industry under proper conditions is highly profitable, many cases of a net profit of \$500 per acre having been reported.

All other fruits do well, but apples are the great fruit staple, and under modern methods of control and care and frost fighting, the cropage is certain. All farm crops yield abundantly.

The Roswell commercial club answers any question.

The "Unknown Writer"

(Collier's.)

It is only a fallacy that editors are hostile to the unknown writer and so named by famous names that they discriminate unfairly against the beginner. The discovery of a new writer is an occasion for celebration, and within the last month we have rejected manuscripts from the pens of some six of the best-known writers in England and America. These noted writers never complain at a rejection.

"The literary game," said one of them in our office recently, "has an element of chance in it, and a writer will do well to make up his mind to accept this fact." We should like to have our young contributors know that writers become famous by mastering the intricacies of a difficult and delicate art. There is no other way—no "short, lumpy" road.

DILLEY Furniture Company

Manufacturers, Jobbers and Retailers of

Everything for Home Furnishing. Furniture Made to Your Order

MAIL US YOUR SPECIFICATIONS AND LET US MAKE YOU PRICES.

Freight Prepaid to All Points

Dilley Furniture Co.

ROSWELL, NEW MEXICO.

Make the American National Bank Your Home While in Roswell. We Care for the Wants of Stockmen, Farmers and Merchants.